

THE PAST MEETS THE FUTURE AT MODENA MOTOR GALLERY

Over the weekend of 21 and 22 September, Modena Fiere will host the seventh edition of the 'parlour of classic motoring'. The shows scheduled include 'Futura', 'De Tomaso in Galleria' and a display of two and four-wheeled vehicles with ACI Storico and the Circolo della Biella.

The organisational machine behind Modena Motor Gallery is already in motion, preparing the seventh edition of what has been defined as the 'parlour of classic motoring'. The high quality of the vehicles on show and the prestige of the past editions make it one of the most important events held in Italy.

Appreciated by an ever competent audience, *Modena Motor Gallery* aims to create the right mixture between culture, passion and business in the field of classic motoring.

In only a few years, the event has gained fame abroad with presences and promotions in Paris, Essen, Salzburg, Lucerne and Stuttgart, where over the last three years Vision Up has organised the 'Passione Italiana' space as part of the *Retro Classics* market show.

On the strength of the success of recent years – 2018 saw the arrival of over 10,000 visitors – the organisers are stepping on the accelerator, giving figures that offer a foretaste of a particularly rich edition to be held in the elegant spaces of the Modena Trade Fair: over 360 exhibitors, 900 classic cars and motorbikes, as well as clubs, historical registers and museums.

THE SHOWS – Mauro Battaglia, CEO of Vision Up and the 'driving force' behind Modena Motor Gallery, has announced three major shows, events in their own right within the overall event.

Starting from the display dedicated to De Tomaso vehicles: five unique models featured at the entrance of the Central Hall in the Modena Trade Fair space will trace the history and production of the motoring house founded right here in Modena by the Italo-Argentine racing driver Alejandro De Tomaso sixty years ago, whose vehicles also include the F1 single-seater used by the Frank Williams team in 1970.

Alongside the 'De Tomaso in Galleria' show, there will also be the 'Futura' exhibition, with projects and prototypes of numerous cars and motorbikes: a gaze on the creativity and design applied to the vehicles of the future. Among the brands on show: Dallara, Ducati, Maserati and the Covini C6W, a futuristic six-wheeler car.

SHOW MARKET OF CLASSIC CARS AND MOTORCYCLES

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Of particular interest there will also be the display titled '1950-1990 – 40 anni di stile italiano tra le due e le quattro ruote' ('40 years of Italian style on two and four wheels'): a show staged in collaboration with ACI Storico and the Circolo della Biella – one of the most prestigious Italian clubs of collectors and motoring fans – which aims to trace some forty years of major transformations in motoring design in Italy.

L'ARTIGIANALITA' IN VETRINA ('Craftsmanship on Show') – A peculiar characteristic of Modena Motor Gallery is the space given over to the finest craftsmen and restorers: an entire area of 500 square metres hosts the craftsmen who have made Modena, the Motor Valley of Emilia Romagna, a land steeped in a

passion for motoring, as well as a crucible of mechanics, engineers, panel beaters and bodyworkers.

I MUSEI E LE COLLEZIONI ('The Museums and their Collections') – Identifying with the territory yet with a gaze going well beyond local borders will continue to characterise every aspect of the event, and in particular through the presence of the Ferrari Museums of Modena and Maranello, the private collections of Righini, Stanguellini and Panini as well as that of the Pagani Museum.

Thus the 2019 edition of Modena Motor Gallery promises to be an appointment not to be missed, and one that once more will immerse its visitors in a dream world of classic cars, taking them on an extraordinary journey into the past, and this time also into the future.