

## **MODENA MOTOR GALLERY SUCCESSFULLY ENDS ITS FIFTH EDITION**

*The fifth edition of the classic cars and motorbikes show and market of both Italian and foreign vehicles came to a close at ModenaFiere with a 12% increase in visitors compared to the previous year, paying homage to the great craftsman Sergio Scaglietti. And plans are already being laid for 2018.*

The fifth edition of **Modena Motor Gallery** came to an end at **ModenaFiere**, the show and market of **two and four-wheeled vehicles**, which has emerged as one of the most interesting and original events on the European scene for enthusiasts and experts in the field, as well as simple motoring fans. The event registered **an increase in attendance of 12% compared to 2016**, which was felt in particular among the operators, buyers and devotees of the sector. Also in this fifth edition, the *Salone* conquered the appreciation of the general public and the trust of the exhibitors. And so, great satisfaction for the event sponsors (**Chamber of Commerce of Modena, Promo, Modena City Council, ACI Storico, and Circolo della Biella**) and the organisers (**Vision up srl and Modena Fiere srl**), who are already looking to the sixth edition of the show and market, due to be held on **22 and 23 September 2018**.

*"Our event aims to valorise the automotive supply chain, from the panel beater to the painter, from the car and motorbike tradesman to the collector of memorabilia and automobilia," commented Mauro Battaglia, patron of the Salone, "and we are very satisfied with the excellent feedback from the public and the exhibitors alike, many of whom have already confirmed their presence at the 2018 edition."*

There was great appreciation from the public and motor-fans for the fringe events as well: from the **major exhibition dedicated to the Ferraris of Sergio Scaglietti**, to the choreographic auction "**Barn Finds My Love**", to the numerous events in the programme such as the world premier screening of the short film "**Nato sotto il segno del Toro**" on the life and the creations of Eng. Ferruccio Lamborghini. There were also numerous leading brands present in the pavilions of ModenaFiere such as, among others, the Ferrari Museum of Maranello, the Enzo Ferrari Museum of Modena, the Lamborghini Museum – which displayed a splendid gold Miura – as well as the Ferruccio Lamborghini Museum of Funo and the private collections of Righini, Stanguellini and Panini. There was also Pagani Automobili, which presented the public with two of the latest vehicles created in the workshop in San Cesario Sul Panaro: the Pagani Huayra BC and the Pagani Huayra Roadster.

**A VAST PHOTO GALLERY IS AVAILABLE VIA THE FOLLOWING LINK:**

<http://bit.ly/2h47OmB>

[www.motorgallery.it](http://www.motorgallery.it)

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