

PRESS RELEASE

MODENA MOTOR GALLERY CLOSES ITS SUCCESSFUL THIRD EDITION WITH 12.000 VISITORS

The ModenaFiere closed the third edition of Modena Motor Gallery the exhibition market for two and four wheel engines, both Italian and foreign, now established as one of the most interesting and original appointments on the European horizon for scholars, experts and enthusiasts. The event accommodated **12.000 visitors** an increase of **25%** from the 2014 event, particularly among sector operators and buyers: in this third edition too, the event was appreciated by the public and gained the trust of exhibitors. Great satisfaction thus for the promoters (**Chamber of Commerce of Modena, Promo, BPER Bank, ACI Historical, Interior, Circle of Biella**) and organizers (**Up Vision Ltd. is Modena Fairs Ltd.**), already thinking of the fourth edition of the trade show, scheduled for **September 2016**.

"This success is due to the participation of the major automotive brands with numerous members, the passion of the many clubs that have contributed to holding the events, the support of local authorities and sponsors - affirms Mauro Battaglia, Trade show head - Our event aims to enhance the automotive industry, from sheet metal worker to painters, from car and motorbike traders to the collector of memorabilia and automobilia "

Highly appreciated by the public and fans **the Artisans' Way** with over 50 restors and numerous side exhibitions: the big exhibition dedicated to **"The historic Autodrome of Modena"**; the exhibition **"The Bologna Techno"**; the exhibition **"Remembering Juan Manuel Fangio"**; the very nice **"Giordani on pedals"**; the exhibition **"Francesco Baracca, the Prancing Pony"**; the numerous and original foreign motorbikes **"Special"** and **"Cafè racer"**, put on show by Moto Club 2000 and vintage motorbike friends of Nonantola; the **Bubblecars** of the A.M.E.S. Museum of Sassuolo; the fantatsic **Zonda** by Horazio Pagani. Great success then for the **Photo Contest "People and Motors"**, the first photo contest undertaken within an event of this kind, which recorded 175 participants.

Much curiosity surrounded the style model of the **Pantera 2000**, the las swansong of Alejandro De Tomaso, visibile only through a few slits on a huge wrap. Similarly the original exhibition of Maserati spare parts from Carrozzeria Campana was also highly admired. Numerous also the prominent personalities present in the halls of ModenaFiere: Gian Paolo Dallara (Dallara Automobili) Mauro Forghieri, Gianfranco Pederzani (former owner of Techno) Alessia Regazzoni, daughter of Clay, Tonino Lamborghini the drivers Nanni Galli and Carlo Facetti.

For the next edition confirmed the new format, so appreciated by visitors and exhibitors.

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