

**MODENA MOTOR GALLERY 2018****THE SIXTH EDITION OF THE SALOON WILL TAKE PLACE ON 22 AND 23 SEPTEMBER  
WITH A SPECIAL TRIBUTE TO ENZO FERRARI, 120 YEARS AFTER HIS BIRTH**

The sixth edition of Modena Motor Gallery, the international saloon dedicated to historical motoring, will take place on Saturday 22 and Sunday 23 September 2018, as usual in the pavilions of ModenaFiere.

The main theme will be the tribute to the figure of the great Enzo Ferrari, 120 years since his birth: a genuine Modenese citizen, Ferrari left a permanent mark in the history of world motoring, and his is now one of the best-known Italian names on a global level, thanks to his sporting undertakings, Formula One victories and his inimitable Gran Turismo automobiles.

In order to celebrate the "Drake", an absolutely original project has been developed, designed first and foremost to involve and thrill visitors. In a darkened space of 500 m<sup>2</sup>, original photographs from the Archivio Panini will be displayed: images never seen before, concerning the life of Enzo Ferrari. Interviews will also be screened on large monitors with the figures who played an important role in the life of the man behind Ferrari; contributions made available by the Archivio Fondazione Casa Enzo Ferrari. What's more, in the thematic area, a life-size hologram depicting Enzo Ferrari will be projected, showing him in one of his last interviews. In the centre of the room for just one day there will be just one car, to be alternated with a second car for the second day. **They are both priceless vehicles: the Avio Costruzioni 815 car, the first automobile produced by Ferrari in 1940 with the contribution of the technicians Alberto Massimino and Vittorio Bellentani, and the Ferrari 195/212 Inter, both absolutely unique models.**

Collectors of Ferrari cars from across Europe will be involved to give life to a spectacular and roaring rendezvous in honour of the "Drake". Among the other initiatives planned, also dedicated to the Prancing Horse, there will be an exhibition of models linked in particular to the figure of Enzo Ferrari and the participation of the designers who put their names to certain vehicles, interpreting as well as possible the thought of the *Commendatore*.

Modena Motor Gallery 2018 will propose the same format as that which over the last five years has made it a *kermesse* much appreciated by an international public, ever aware of the activities underway in the heart of the Motor Valley. The aim is always to create the right mix between culture, passion and business in the field of automotive collecting. And so here we have almost 400 exhibitors, including museums, clubs, dealers, spare parts dealers, as well as specialists in publishing and automobilia.

Last but not least, there are also the most highly qualified craftsmen of the Emilia Romagna region (restorers, mechanics, coachbuilders and panel beaters), who will preside over the presentation of a new training course for young coachbuilders organised by UNIMORE (the University of Modena & Reggio Emilia) in collaboration with the crafts associations.

The main sponsors of Modena Motor Gallery, who have believed in the event right from the start, also present in this the sixth edition, are ACI, APT e Motor Valley and the BPER Bank, ever mindful of the world of craft enterprise which has made this territory a home of excellence in the restoration of classic cars.