

THRILLS, SKILLS AND STYLE AT MODENA MOTOR GALLERY

The seventh edition of Modena Motor Gallery is warming up its engines for the weekend of 21 and 22 September: here the cars with solar panels will be found bumper to bumper with the Cinquecentos and De Tomasos, and visitors may even have the chance to buy the car of their dreams.

Modena Motor Gallery, in other words, the place that allows the visitor of the third millennium to step into a world of history, of style, skills and thrills, and where there are fantastic deals to be made: with these premises, the seventh edition of the event dedicated to classic cars (and not only) is **preparing to open its doors over the weekend of 21 and 22 September** in the elegant spaces of **Modena Fiere**.

Last year, **there were more than 10,000** visitors, and on the strength of that success, the organisers are pushing the event one step further this year: at the upcoming edition there will be more than 360 exhibitors, 900 classic cars and motorbikes, as well as clubs, historical registers and museums. But numbers aside, **it will be a new and innovative edition in many ways**, starting from the fact that **classic cars will be presented alongside futuristic projects and prototypes**.

INNOVATION IS CALLED FOR - **Mauro Battaglia**, the patron of the show-market which over the last few years has conquered a prominent place on the panorama of classic car show-markets, is **convinced that the field requires a profound innovation**.

A CHALLENGE TO THE FUTURE - *“That’s why at Modena Motor Gallery the cars with solar panels will go hand in hand with the classic Cinquecentos, the Dallara models and the six-wheel Covini, or the Zonda Pagani with the historical De Tomasos,”* explains Mauro Battaglia.

*“It will be a new event starting from the very concept at the heart of it: **there will be the classic cars and motorbikes of the dealers, the automobilia and memorabilia, yet the show will challenge the future of the sector by betting heavily on the quality of the events, of the displays and of the encounters with the key celebrities from this world,**”* explains the AD of Vision Up.

A DIVE INTO THE WORLD OF DREAMS - In other words, the seventh edition of Modena Motor Gallery aims to become a place in which to spend a few pleasant hours with the dream of buying a car from the 1960s, browsing through a book, listening to a famous celebrity, viewing the vast display of cars and motorbikes from the 1950s through to the 1990s, including the **1950 Ferrari Mondial, the 1992 Bugatti EB 110, the 1948 Stanguellini Barchetta and the 1970 Maserati Ghibli**.

At Modena Motor Gallery there will also be the amazing Futura in Galleria display, and visitors may witness the arrival of the 90 A112s organised by the Club Motori of Modena and the rally of wonderful cars staged by the Circolo della Biella. Or visitors may even want to turn their gaze to the skies to admire the parachutists who will land in the Fair area.

THE CRAFTSMEN - A peculiar characteristic of Modena Motor Gallery will also be **the space given over to the most authoritative craftsmen and restorers**: an entire 500-metre aisle will host the craftsmen who make Modena and the Motor Valley of Emilia Romagna a land with a proud passion for engines, and thus a crucible of mechanics, engineers, panel beaters and bodyworkers.

Therefore, the 2019 edition of Modena Motor Gallery is an appointment not to be missed, which once more will immerse its visitors in a world of dreams, that of classic cars, taking them on an extraordinary journey into the past, and this time, also into the future.

Modena Motor Gallery is staged by Vision Up SRL and ModenaFiere, with the collaboration of **Motor Valley Development, Modena Chamber of Commerce, Modena City Council and BPER Bank**, as well as support from **ACI Storico**.

Opening hours: Saturday 21 September and Sunday 22 September from 9 am to 6 pm.

Tickets: Adults: €10, concessions: €8. Concessions as ACI and ACI STORICO members: €5; concessions as members of Touring Club Italiano: €8; concessions as Conad card holders €8. Children under 12 years of age: free.